WDRA is happy to announce the launch of 'ई- किसान उपज निधि' (e-Kisan Upaj Nidhi) on 04.03.2024 at Vanijya Bhawan, New Delhi by Shri Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles.



The programme was attended by farmers and representatives from government organizations, banking sector, inspection agencies, training partners, repositories, media and the warehousing industry.





At the launch of the Digital Gateway - 'ई- किसान उपज निधि' (e-Kisan Upaj Nidhi), Shri Piyush Goyal, Hon'ble Minister handed over certificates of pledge loan in-principle approvals generated digitally on 'ई- किसान उपज निधि' to farmers from different parts of the country.





Shri T K Manoj Kumar, Chairperson, WDRA welcomed the participants comprising of government organizations, banking sector, inspection agencies, training partners, repositories, media and the warehousing industry. He highlighted the benefits of 'ई- किसान उपज निधि' (e-Kisan Upaj Nidhi).



Shri Shantmanu, Additional Secretary and Financial Advisor, DFPD and Shri Shaji KV, Chairman, NABARD praised the launch of 'ई-किसान उपज निधि' (e-Kisan Upaj Nidhi).





Shri Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles in his inaugural address said that 'ई- किसान उपज निधि' (e-Kisan Upaj Nidhi) initiative is an important stepping stone in our efforts to make farming attractive. He also noted that 'e-Kisan Upaj Nidhi' can help to prevent distress sale by farmers.



Shri Ashwini Kumar Choubey, Hon'ble Minister of State CA, F&PD and Environment, Forest and Climate Change through a video message urged farmers to store their produce in WDRA registered warehouses and avail the advantages of 'ई- किसान उपज निधि' to obtain post-harvest loans.



Shri Dheeraj Sahu, Joint Secretary, WDRA thanked the participants of the inauguration function of ई- किसान उपज निधि' (e-Kisan Upaj Nidhi) held in Vanijya Bhawan, New Delhi on 04.03.2024.

